

## Meeting Minutes

The Stanford Daily Publishing Corporation

Tuesday; Sept. 25, 2018

### Board

Gillian Brassil

Andrew Bridges

Courtney Douglas

Evan Gonzales

Ann Grimes

Arianna Lombard

Mary Liz McCurdy

Olivia Popp

Regan Pecjak

Josh Wagner

*McCurdy calls the meeting to order at 7:03pm.*

1. Review of June and August Board Minutes and of best minute practices
2. Lombard gives Alumni update and
  - a. Upcoming alumni events and alumni donor 1-1 chats
  - b. Yearbook: Paypal issues resolved, will sell 2018 version at alum events
  - c. Renegotiating contract with lauren studios
  - d. Importance of making deadline for Yearbook date target
4. Douglas' EIC Update
  - a. Recruited 200 new writers; high pickup rates for NSO magazine
  - b. Tech magazine to come
  - c. First reporting practices
5. Pecjak's COO Update
  - a. Reviving pickup rate survey
  - b. Review of pay structure
6. Financial Summary
  - a. Increased ad revenue
  - b. New golf cart
7. Updated Budget unveiled
8. Gonzales' and Peck's Ad Update
  - a. *Discussion:* How to increase ad sales?
9. Next meeting on the 23 Oct.

*Grimes motions to adjourn at 8:51— Douglas seconds, all approve.*