

Meeting Minutes

The Stanford Daily Publishing Corporation

Tuesday; October 23, 2018

Board

Andrew Bridges

☒ Gillian Brasil

☒ Courtney Douglas

☒ Evan Gonzales

☒ Ann Grimes

Mary Liz McCurdy

Regan Pecjak

Olivia Popp☒

Nick Thompson *calling in*

Observing

Arianna Lombard

Josh Wagner

Claire Wang

Tim Marklein (Ex-officio)

McCurdy calls the meeting to order at 7:01pm.

1. Motion to approve June, August, and September minutes by McCurdy, seconded by Douglas– all approve
2. Pecjak's business report
 - a. Alternative revenue strategies (digital ads, membership, Ezoic)
 - b. App updates... coming soon!
 - c. Distribution/pickup rate survey
 - d. Payment restructuring discussion
3. Douglas Vol. 254 Update
 - a. Production going smoothly, making deadline
 - b. Top Stories SCR assault charges, student government issues, low student voting rates
4. Lombard's Alumni Update
 - a. Alumni functions
 - b. Fundraising efforts
 - c. Selling yearbooks

5. Gonzales Ad Update

- a. No on F ad campaign sold
- b. New intern Celycia
 - i. Updated email database
- c. Daily Merchandise
- d. Intern Management

6. Capital Campaign

- a. Tangible goals
- b. Slogan/Reframing

7. Next Meeting: Tuesday, Nov. 27th

Douglas motions to adjourn at 8:59— Pecjak seconds, all approve.